



## Fact Sheet

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### Why Teachers

Teachers spend roughly \$1,000 out of their own pockets each year to offset school budget shortfalls and ensure that their students have the necessary classroom resources for learning<sup>1</sup>. OfficeMax's *A Day Made Better* program, in partnership with Adopt-A-Classroom, aims to help end the need for teacher-funded classrooms. Most of the recipient teachers work at Title I schools, where at least 40 percent of the student body meets federal assistance criteria.

### School Surprise Events

Each year, OfficeMax and Adopt-A-Classroom work with school principals nationwide to select and recognize 1,000 deserving teachers with an *A Day Made Better* award and \$1,000 in classroom supplies donated by OfficeMax. Principals can nominate a teacher based on 1) passion for teaching, 2) innovation in the classroom; and 3) dedication to the profession and the success of their students. If selected, OfficeMax associates join the principals on the first Tuesday each October with a surprise event to honor the teacher and present the donation.

### Making an Impact in the Classroom

Since 2007, OfficeMax's *A Day Made Better* and Adopt-A-Classroom have funded more than 4,500 classrooms with more than \$4.5 million in grants and school supplies, and helped secure funding for more than 66,000 classrooms annually through donations to Adopt-A-Classroom.

In addition, more than 30 celebrities have participated in the national cause, including Jonas Brothers, Lady Antebellum, Demi Lovato, Selena Gomez, Cynthia Nixon, Wendy Williams, Sigourney Weaver, Candice Accola and Stacy Keibler.

### Much Needed Classroom Supplies

Each recognized teacher receives a digital camera, swivel chair, and large box containing essential classroom supplies – a total donation valued at \$1,000. To ensure the donation matches the demand for classroom supplies, OfficeMax surveyed teachers and school administrators on their greatest needs.

### Make a Teacher's Day Better in Your Community

Show your support for a teacher in your community through the following activities:

- In-Store Teacher Supply Drive – Through October 1<sup>st</sup>, donate classroom supplies to *A Day Made Better* donation boxes at each of OfficeMax's approximately 900 stores nationwide. Products collected through the in-store supply drive will be donated to local schools as an extra surprise on October 4<sup>th</sup>.
- Teacher Supply Gift Boxes – Surprise a deserving teacher in your community by donating your own *A Day Made Better* box filled with classroom supplies. Visit [adoptaclassroom.org/better](http://adoptaclassroom.org/better) and chose from three box sizes, including a \$25 starter kit, \$50 classroom box or a \$100 classroom box. Each branded *A Day Made Better* gift box comes with a variety of much-needed school supplies, an *A Day Made Better* t-shirt and instructions for selecting and conducting your own surprise event.

### Media Contacts

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